Participation & Funding: A Decade in Review

SDSM&T Alumni Association
Board of Directors Meeting
February 2, 2008
Mission

- To advance the interests, influence and reputation of the South Dakota School of Mines and Technology by fostering and developing the continued interest and active support of its alumni and friends.

- Participation and Funding
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- Quiz: What was the colloquial name for “M-Hill” in past years?
Mission

- Cowboy Hill
Participation: 1998-2008

- Maintaining the Alumni database
- Semi-Annual *Hardrock* magazine
- Biennial *Alumni Directory*
- Fifty-year graduates reunion
- Five-year all-school reunions
- Area meetings & get-togethers
- Network of Area Vice Presidents
- Annual Alumni awards programs
- Oversight by Board of Directors
- Local volunteers for campus activities
- Student support funds and mentoring
Participation: 1998-2008

- Alumni Leaders in Target Areas
- Weekly *Hardrock E-News* newsletter
- School of Mines Alumni Recruiting Team (SMART)
- Video and media development
- SDSM&T Involvement
- Special Projects – Community Awareness
- Special Projects – Campus & Alumni
- Special Projects – Miscellaneous
Funding: 1998-2008

- BH Prints ($42,351)
- Bobbleheads ($4,895)
- “M” License Plates ($300)
- Valiant Vineyards Wines (Launching 2008)
- Affinity Travel Website (Launching 2008)
- Lifetime Contributions ($231,100 from 214 donors)
- Anniversary Year Contributions (Ave ↑ #’s ↓)
- Fund Raising Task Force (2002-03)
- Generational Campaign (Ave ↑ #’s ↓)
It’s our watch … to be continued