Mission

• To advance the interests, influence and reputation of the South Dakota School of Mines and Technology by fostering and developing the continued interest and active support of its alumni and friends.

• Participation and Funding
Mission

- To advance the interests, influence and reputation of the South Dakota School of Mines and Technology by fostering and developing the continued interest and active support of its alumni and friends.

- Quiz: What was the reason for the first All School Reunion (a.k.a. summer Homecoming) in 1946?
Mission

- Welcoming back the boys from WWII

Alumni rough rockers survey the top of M-Hill during M-Day
Summer Projects

- Spring/Fall *Hardrock*
- Alumni Directory?
- Website / Net Community
- M-Hill Lighting Refurbish
- Reunion 2010!!

*Reunion 2010
Let’s do it again!!
July 7-11, 2010*
Hardrock – Online vs. Hardcopy

**Online**
- Saves $20-25K
- Already online
- New website
- Hc to donors
- Phased-in
  - Lost contact
  - Communication

**Hardcopy**
- Saves $20-25K
- Already online
- New website
- Hc to everyone
- Alumni stories
  - Paper weight
  - Less content

http://news.sdsmt.edu/hardrock/
NetCommunity Grow

- First Year Total Alumni Cost: $9912
- 2010 RE annual fee $2432 paid in Jun/Dec
- 2011 Annual maintenance fees $7950, (RE/NCG)
- At 90% completion YTD / on schedule
- Target Launch Date – October 2, 2010 – M-Day!!

- **NOVEMBER** Signed agreement to purchase on 11/25 and paid balance
- **DECEMBER** Sale finalized and “kickoff call” was scheduled for January
- **JANUARY** Define & Plan Stage
- **FEBRUARY** Design Stage
- **MARCH** Build & Test Stage
- **APRIL** Deliver & Test Stage
- **MAY** Build-out web pages
- **JUNE** (Reunion preparations)
- **JUL/AUG** Complete pages/beta test/soft launch
- **SEP/OCT** General alumni launch

M-Hill Lighting Refurbish
Reunion 2010 – July 7-11, 2010

Pre-registrations to date*:

- 1196 Total (638 alums registered, 364 spouses, 148 children, 46 NAs)
- 79 registered for Golf
- 591 registered for Gala

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*As of 07.05.10
It’s our watch … to be continued
Overview: SDM&T Alumni Association

by

Ralph Wagner (CE75)
Alumni President
July 2010
Alumni Association: 2010 Themes

- Participation/Contribution
  - Volunteerism (primary fuel)
    - Board of Directors
    - Area VPs
    - FTE
    - Contributors
    - Many Others...

- Collaboration
  - Administration
  - Foundation
  - Hardrock Club
  - Faculty
  - Students
  - Others
Alumni Association: Activities

- Weekly Hardrock E-News
- Semi-Annual *Hardrock* Magazine
- Web Site Upgrade
- Database Maintenance and Directory Update
- Area Meetings - 20 to 30 Annually
- Networking With 47 Area VPs
- Alumni Awards and Recognition
- 5-Year Reunion
- Quarterly Board of Director Meetings
- Student Recruitment and Support
- SDSM&T Involvement
- Video and Media
- Special Projects: Fundraising, Community, Campus, Alumni, Miscellaneous
- Other…
Alumni Association: What’s Next?

- Maintain Existing Activities – Including 75-Year Tradition
- Develop New Activities
- Evaluate New Opportunities
SDSM&T Alumni Association

- Remember: “We Mine Alumni”